

Small Group Brainstorming Session

Instructions

- 0:00 Sit at a table with people different from your area of expertise and briefly introduce yourself and your background to the group.
- 0:05 Silently write down all the answers you can think of to complete the sentence below.

Complete this sentence:

The clean-up remedy I most prefer would . . .

- Write brief phrases, e.g., 3 – 6 words for each of your answers.
 - Write each answer on a separate Post-It card.
 - Write with marker in large block letters so that your answers can be read when it is posted on the easel in front of the group.
 - Use such words as “most,” “least” or “optimum” to be clear about your preference for the characteristic you mention.
 - Leave a 1-inch margin below your phrase at the bottom of the card to be used for assigning dots later in the meeting.
 - Do not duplicate the eight characteristics that the already are required to be evaluated for Superfund clean-ups (see list below).
 - List as many answers as you can. Ask for more Post-It cards if you have more characteristics than cards.
- 0:10 Go round-robin around the table asking each person to give one answer at a time. As you give your answer, hand your Post-It card to the facilitator to post on the easel for the group to see. Do not explain or defend your idea at this time. If someone else has already given the same answer as yours, do not repeat it. Only present characteristics that have not already been posted. Feel free to write new answers and submit them as the round-robin listing of characteristics occurs.
- 0:40 The facilitator will ask the group if any criteria need explanation. The person who provided the answer can explain or clarify what they meant. The group can suggest ways to group criteria around common themes.
- 0:50 Reconvene to share your answers with the other groups.

Note: **Do not duplicate** the eight characteristics already required for evaluating Superfund remedies. Today, we are identifying other characteristics of “Community Acceptability.” The other eight criteria are:

- Protection of public health & the environment
- Compliance with state, federal & local laws.
- Reduction of toxicity, mobility or volume of contaminants.
- Long-term effectiveness or permanence.
- Short-term effectiveness or time required for implementation.
- Implementability or ease of accomplishing the remedy.
- Financial cost.
- Acceptability to state government.